

The background of the page features a large, light blue watermark of the seal of the Registry for College and University Presidents. The seal is circular and contains the text "REGISTRY FOR COLLEGE AND UNIVERSITY PRESIDENTS" around its perimeter. In the center of the seal is a shield with a cross, an upward-pointing arrow, and a laurel wreath.

*Registry for  
College and University Presidents*

**12th Annual Seminar  
October 29-31, 2004**

**AGENDA**

## Friday, October 29<sup>th</sup>

**3:00PM**

### **Turn-Around Strategies in the Academy**

Conference Center Rooms B, C, D

*Two panels and seven presidents who are in the middle of successful turn-arounds.*

Chairperson & keynote introduction: Bryan Carlson,  
President, Registry for College and University Presidents

- Albert Anderson, Interim President, Sterling College
- John Brennan, President, Green Mountain College
- Richard Greene, Interim President, MedCentral College of Nursing
- Reggie Ponder, President, Louisburg College
- Ken Zirkle, President, Becker College
- David Ellis, President, Newbury College
- Clarence Newsome, President, Shaw University

**6:30PM**

### **Welcoming Cocktail Reception**

Cosgroves Lounge

**7:30PM**

### **Welcoming Dinner**

Dining Room

**8:30PM**

### **Welcome & introductions**

*Registry Chairman Tom Langevin*

**Saturday, October 30<sup>th</sup>**

**6:30-8:30 AM**

**Continental Breakfast**

Terrace

**8:30-9:30 AM**

**Turn Around Conference Wrap-up**

Conference Center Rooms B, C, D

*Personal turn around experiences by conference attendees*

Chairperson: Bryan Carlson, President, Registry for College and University Presidents

**9:30-11:00 AM**

**Reports of 2004 Registry Presidential Assignments**

Conference Center Rooms B, C, D

*Reports and panel discussion by members on Registry assignments*

Chairperson: Tom Langevin, Chairman, Registry for College and University Presidents

- Craig Willis, Interim President, Eastern Michigan University
- Richard Greene, Interim President, MedCentral College of Nursing
- Mike Easton, Interim President, City University
- Bill Shields, Interim President, University of Maine, Presque Isle
- Al Anderson, Interim President, Sterling College

**Discussion Topics:**

*What are the major challenges that you have faced?*

*What have you done about them?*

*What lessons can be learned to help other Registry members?*

*Any advice you would like from our membership here?*

**11:00-11:15 AM**

**Coffee Break**

**11:15-1:00 PM**

**Reports of 2004 Registry Senior Level Assignments**

Conference Center Rooms B, C, D

*Reports and panel discussion by members on these assignments*

Chairperson: Allen Koenig, Vice Chairman, Registry for College and University Presidents

- Leslie Ellen Brown, Interim Academic Vice President, Rocky Mountain College and New England College
- Joan Connell, Interim Academic Vice President, Marygrove College
- David Marker, Interim Academic Vice President, Maryville University and Assumption College
- James Traer, Interim Provost, Green Mountain College
- Neil Thorburn, Interim Director of the School of Business, Austin Peay State University
- Steve Fritz, Interim Dean of Arts and Sciences, Point Park College
- Helena Judith Sturnick, Interim Provost, Paul Smith's College of Arts & Science.
- William C. Nelsen, Interim Vice President for Development, North Carolina Wesleyan College.

Discussion Topics:

*What are the major challenges that you have faced?*

*What have you done about them?*

*What lessons can be learned to help other Registry members?*

*Any advice you would like from our membership here*

**1:00-2:15 PM**

**Lunch**

Terrace

**2:15-3:30 PM**

**CES Consulting Activities in 2004 and Opportunities for the Future**

Conference Center Rooms B, C, D

Report by George Matthews, Chairman & CEO; Bryan Carlson, President; Roberta Cantor, Vice President, and Bun Perkinson, Vice President, Collegiate Enterprise Solutions, LLC

**3:30-4:30 PM**

**Assessment Workshop for Registry Members**

Conference Center Rooms B, C, D

- David Marker:  
*What is assessment? How do you do it?*  
*How does it relate to strategic planning?*  
*Pertinent examples*

Examples and Discussion by Registry attendees

**4:30-4:45 PM**

**Refreshment Break**

**4:45-6:00 PM**

**Assessment of Registry Assignments**

Conference Center Rooms B, C, D

*Panel Discussion*

Chairperson: Bryan Carlson, President, Registry for College and University Presidents

- Tom Langevin: Why Assessment? The next assignment – goals & objectives; self-reports; verification
- Allen Koenig: Use of Assessment in getting the Next Assignment
- Leslie Brown, David Marker, and Neil Thorburn: Examples and Ideas for Self Reports
- Rob Perry: Assessment as a Key for formal Due Diligence

**7:30-10:30 PM**

**Gala Reception and Dinner**

Bun & Ellen Perkinson's home  
34 Hardee Lane, Whispering Pines, NC

*\*Directions enclosed to drive or the Mid Pines Shuttle Bus will depart at 7:05PM and 7:35PM from the Lobby.*

**\*\*\*PLEASE REMEMBER TO TURN BACK YOUR CLOCKS TONIGHT\*\*\***

## Sunday, October 31<sup>st</sup>

**6:30-9:00 AM**

### **Continental Breakfast**

Terrace

**9:00-10:15 AM**

### **Using Search Firms and Registry Members to Promote Interim Assignments**

Conference Center Rooms B, C, D

Chairperson: Bryan Carlson, President, Registry for College and University Presidents and Member of the ACE Roundtable on Executive Search

- Rob Perry, President, R. H. Perry & Associates
- Roberta Cantor, Vice President, Collegiate Enterprise Solutions
- Bun Perkinson, Vice President, CES; Member, Registry for College and University Presidents
- James Traer, Interim Provost, Green Mountain College
- Jon McRae, President, Search Roundtable at ACE; President, Jon McRae & Associates, Inc.

**10:15-10:30 AM**

### **Refreshment Break**

**10:30-12:00 AM**

### **The Interim President: *An Effective Transitional Leader***

Conference Center Rooms B, C, D

*Discussion of Langevin/Koenig chapter:*

- Tom Langevin, Chairman, Registry for College and University Presidents
- Allen Koenig, Vice Chairman, Registry for College and University Presidents

**12:00-1:30 PM**

### **Concluding Lunch**

Conference Center Rooms B, C, D